

HUSQVARNA

AUTUMN AUTOMOWER PROMOTION 2026

TERMS AND CONDITIONS

Promotional period: 14 September to 31 October 2026

Version 2.0 | 14 September 2026

Autumn Automower Promotion 2026

Consumer Terms and Conditions

PROMOTION AT A GLANCE

Qualifying Automower® purchases include a free Automower® House and replacement blade pack. Automower® 305E NERA with EPOS™ Plug-In and 310E NERA with EPOS™ Plug-In include £350 cashback; 405VE NERA and 410VE NERA with EPOS™ Plug-In include £100 cashback; 308V, 312V, 430V NERA and 450V NERA include free accessories only.

1. Promoter and status

1. The promoter is HUSQVARNA UK LIMITED, company number 00974979, Preston Road, Aycliffe Industrial Park, Newton Aycliffe, County Durham, DL5 6UP (the "Promoter").
2. These Terms and Conditions govern the Autumn Automower Promotion 2026 (the "Promotion"). By participating, a customer agrees to be bound by these Terms and Conditions.
3. The Promotion is subject to availability, eligibility checks and validation. Nothing in these Terms and Conditions affects a customer's statutory rights.

2. Promotional period and territory

4. The purchase period begins at 00:00 on 14 September 2026 and ends at 23:59 on 31 October 2026, inclusive (the "Promotional Period").
5. The Promotion is intended for qualifying purchases made through participating authorised Husqvarna dealers, participating dealer online stores, Husqvarna Home Service, Husqvarna.com and participating marketplaces, where the relevant offer is displayed and can be administered.
6. Territory: United Kingdom. Purchases outside the United Kingdom are not eligible.

3. Eligibility

7. The Promotion is open to individual consumers aged 16 or over who are resident in the United Kingdom.
8. Employees of the Promoter, its group companies, agents, claims administrator and anyone professionally connected with the Promotion may not participate where prohibited by the final approved rules.
9. A valid itemised proof of purchase showing the qualifying product, PNC, retailer, purchase date and price must be retained. The Promoter may request the product serial number and further evidence to validate a claim.
10. Only new, genuine qualifying products purchased during the Promotional Period are eligible. Used, refurbished, ex-display, demonstration, rental, auction and private-sale products are excluded unless the Promoter confirms otherwise in writing.

4. Offer A: Automower® cashback and free accessories

11. Purchase one qualifying Automower® listed in Schedule 1 during the Promotional Period to claim the applicable cashback and one free Automower® House plus one replacement blade pack identified for that model.
12. The Automower® 308V and 312V, 430V and 450V qualify for the free accessories only and do not carry cashback. The 405VE NERA & 410VE NERA qualify for £100 cashback, and 305E NERA & 310E NERA qualify for £350 cashback.
13. One Automower® cashback/accessory claim is permitted per customer. Cashback is funded by the Promoter and, following successful validation, will be issued through the approved claims process by prepaid Visa or Mastercard.
14. Unless otherwise agreed, approved free accessories will be dispatched directly to the customer's validated delivery address. A participating dealer may fulfil the accessories where operationally agreed.
15. Free accessories have no cash alternative, are non-transferable and may not be substituted by the customer. If an identified accessory becomes unavailable, the Promoter may provide a reasonably equivalent item, subject to final Legal approval of this wording.

5. How to claim Offer A

16. Purchase a qualifying Automower® during the Promotional Period from an eligible participating channel.
17. Retain the original itemised receipt or proof of purchase and the product serial number, if requested.
18. Submit a claim through <https://husqvarna.aod.promo/uk/husqvarna-automower-gwp-sept26> in accordance with the claim window shown on the portal. Complete all mandatory fields and upload clear, complete evidence. Claims that are incomplete, illegible, altered, duplicated, submitted outside the approved claim window or inconsistent with the qualifying schedule may be rejected.
19. Complete all mandatory fields and upload clear, complete evidence. Claims that are incomplete, illegible, altered, duplicated, submitted outside the approved claim window or inconsistent with the qualifying schedule may be rejected.
20. Following validation, cashback will be issued via a prepaid credit card and free accessories will be dispatched using the details supplied.

6. General conditions

21. Promotional offers cannot be combined unless expressly stated in the final approved promotional communication.
22. Where the Promotion is offered through Amazon, purchases are limited to one unit per customer.
23. The customer is responsible for supplying accurate contact, payment and delivery details. The Promoter is not responsible for failed fulfilment caused by inaccurate information supplied by the customer.
24. If a qualifying product is returned, refunded, cancelled or exchanged so that the qualifying purchase no longer exists, the associated claim or discount entitlement may be cancelled. Where cashback or accessories have already been supplied, the Promoter may seek their return or equivalent value, subject to applicable law.
25. The Promoter may verify purchases and claims and may reject claims where there is reasonable evidence of fraud, abuse, manipulation, duplicate submission or breach of these Terms and Conditions.
26. The Promoter reserves the right to amend, suspend or withdraw the Promotion where circumstances beyond its reasonable control make this necessary, provided customers are not unfairly disadvantaged and subject to applicable law.
27. The Promoter is not responsible for retailer or marketplace listings that are inaccurate, late, unavailable or not approved by the Promoter.
28. Any tax liability arising from receipt of a benefit is the customer's responsibility where applicable.

7. Data protection

29. Personal data submitted in connection with the Promotion will be used to administer and validate claims, issue cashback, fulfil accessories, prevent fraud and respond to enquiries. The final published version must link to the applicable Husqvarna privacy notice and identify any third-party claims administrator and payment provider.
30. Any marketing consent collected separately from participation in the Promotion may be withdrawn in accordance with the privacy notice without affecting a valid promotional claim already submitted.

8. Liability and governing law

31. Nothing in these Terms and Conditions excludes liability that cannot lawfully be excluded, including liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation.
32. Subject to applicable consumer law, the Promoter is not responsible for loss that is not a foreseeable result of a breach of these Terms and Conditions or for business losses suffered by a consumer acting outside a consumer capacity.
33. These Terms and Conditions are governed by Husqvarna UK. Consumers retain any mandatory rights available in their place of residence.

9. Contact

34. Promotion enquiries: <https://www.husqvarna.com/uk/support/contact-us/contact-form/>. Claim status enquiries: enquiries@activateondemand.com.

Schedule 1 | Qualifying Automower® models

The qualifying products and offer values are shown below. Accessory PNCs identify the free Automower® House and replacement blade pack assigned to each mower.

Qualifying model	PNC	Normal RRP	Promo RRP	Cashback	House PNC	Blade PNC
Automower® 308V	970831003	£1,249.00	£1,249.00	£0	540193601	595084401
Automower® 312V	970831103	£1,499.00	£1,499.00	£0	540193601	595084401
Automower® 305E NERA with EPOS™ Plug-In 2026-	970819603	£1,949.00	£1,599.00	£350	540193601	595084401
Automower® 310E NERA with EPOS™ Plug-In 2026-	970819703	£2,249.00	£1,899.00	£350	540193601	595084401
Automower® 405VE NERA with EPOS™ Plug-In 2026-	970819903	£2,349.00	£2,249.00	£100	540193601	595084401
Automower® 410VE NERA with EPOS™ Plug-In 2026-	970820003	£2,849.00	£2,749.00	£100	540193601	595084401
Automower® 430V NERA with EPOS™ Plug-In 2026-	970820103	£3,849.00	£3,849.00	£0	548600401	595084401
Automower® 450V NERA with EPOS™ Plug-In 2026-	970820203	£4,899.00	£4,899.00	£0	548600401	595084401